

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 558653-1  | 09/09/12     | September 2012 | 08/27/12 - 09/06/12 |

| Station | Account Executive | Sales Office  | Sales Region |
|---------|-------------------|---------------|--------------|
| WGHP    | Brad Philipps     | Washington DC | National     |

| Advertiser        | Product            | Estimate Number |
|-------------------|--------------------|-----------------|
| McCrory/R/ NC Gov | MCCRORY FOR NC GOV | 827906          |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/27/12 - 09/06/12 | 558653  | 9763841     |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1046  |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1   | 08/27/12   | 08/31/12 | M-F 10a-11a | 10-11a         | MTWTF-- | :30    | 4              | \$100.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/27/12   09/02/12   MTWTF--                   4       \$100.00 |            |          |             |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>        |            |          |             |                |         |        |                |          |      |
| 4 8      M   08/27/12   10:35 AM M-F 10a-11a                   10-11a                   :30 PM12118TH                   \$100.00 NM                       |            |          |             |                |         |        |                |          |      |
| 1 8      Tu   08/28/12   10:38 AM M-F 10a-11a                   10-11a                   :30 PM12118TH                   \$100.00 NM                      |            |          |             |                |         |        |                |          |      |
| 3 8      W   08/29/12   10:27 AM M-F 10a-11a                   10-11a                   :30 PM12118TH                   \$100.00 NM                       |            |          |             |                |         |        |                |          |      |
| 2 8      Th   08/30/12   10:35 AM M-F 10a-11a                   10-11a                   :30 PM12118TH                   \$100.00 NM                      |            |          |             |                |         |        |                |          |      |
| 2   | 09/03/12   | 09/06/12 | M-F 10a-11a | 10-11a         | MTWT--- | :30    | 3              | \$100.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/03/12   09/09/12   MTWT---                   3       \$100.00 |            |          |             |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>        |            |          |             |                |         |        |                |          |      |
| 1 8      M   09/03/12   10:30 AM M-F 10a-11a                   10-11a                   :30 PM12113TH                   \$100.00 NM                       |            |          |             |                |         |        |                |          |      |
| 2 8      Tu   09/04/12   10:36 AM M-F 10a-11a                   10-11a                   :30 PM12113TH                   \$100.00 NM                      |            |          |             |                |         |        |                |          |      |
| 3 8      Th   09/06/12   10:22 AM M-F 10a-11a                   10-11a                   :30 PM12113TH                   \$100.00 NM                      |            |          |             |                |         |        |                |          |      |
| 3   | 08/27/12   | 08/31/12 | M-F 11a-12p | 11a-12p        | MTWTF-- | :30    | 4              | \$70.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/27/12   09/02/12   MTWTF--                   4       \$70.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>        |            |          |             |                |         |        |                |          |      |
| 1 8      M   08/27/12   11:14 AM M-F 11a-12p                   11a-12p                   :30 PM12118TH                   \$70.00 NM                       |            |          |             |                |         |        |                |          |      |
| 2 8      Tu   08/28/12   11:12 AM M-F 11a-12p                   11a-12p                   :30 PM12118TH                   \$70.00 NM                      |            |          |             |                |         |        |                |          |      |
| 3 8      W   08/29/12   11:11 AM M-F 11a-12p                   11a-12p                   :30 PM12118TH                   \$70.00 NM                       |            |          |             |                |         |        |                |          |      |
| 4 8      F   08/31/12   11:31 AM M-F 11a-12p                   11a-12p                   :30 PM12118TH                   \$70.00 NM                       |            |          |             |                |         |        |                |          |      |
| 4   | 09/03/12   | 09/06/12 | M-F 11a-12p | 11a-12p        | MTWT--- | :30    | 3              | \$70.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/03/12   09/09/12   MTWT---                   3       \$70.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>        |            |          |             |                |         |        |                |          |      |
| 2 8      M   09/03/12   11:32 AM M-F 11a-12p                   11a-12p                   :30 PM12113TH                   \$70.00 NM                       |            |          |             |                |         |        |                |          |      |
| 3 8      Tu   09/04/12   11:20 AM M-F 11a-12p                   11a-12p                   :30 PM12113TH                   \$70.00 NM                      |            |          |             |                |         |        |                |          |      |
| 1 8      W   09/05/12   11:31 AM M-F 11a-12p                   11a-12p                   :30 PM12113TH                   \$70.00 NM                       |            |          |             |                |         |        |                |          |      |

## INVOICE



Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

www.myfox8.com

| Invoice #          | Invoice Date       | Invoice Month   | Invoice Period      |
|--------------------|--------------------|-----------------|---------------------|
| 558653-1           | 09/09/12           | September 2012  | 08/27/12 - 09/06/12 |
| Advertiser         | Product            | Estimate Number |                     |
| McCrorry/R/ NC Gov | MCCRORY FOR NC GOV | 827906          |                     |

| Line   | Start Date | End Date | Description           | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 5  | 09/03/12   | 09/06/12 | Noon News             | 12-1230p       | MTWT--- | :30    | 2              | \$120.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/03/12 09/09/12 MTWT--- 2 \$120.00  |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 8 M 09/03/12 12:25 PM Noon News 12-1230p :30 PM12113TH \$120.00 NM<br>2 8 Th 09/06/12 12:15 PM Noon News 12-1230p :30 PM12113TH \$120.00 NM  |            |          |                       |                |         |        |                |          |      |
| 6  | 08/27/12   | 08/31/12 | Noon News             | 12-1230p       | MTWTF-- | :30    | 2              | \$120.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/27/12 09/02/12 MTWTF-- 2 \$120.00  |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>2 8 Tu 08/28/12 12:16 PM Noon News 12-1230p :30 PM12118TH \$120.00 NM<br>1 8 Th 08/30/12 12:10 PM Noon News 12-1230p :30 PM12118TH \$120.00 NM   |            |          |                       |                |         |        |                |          |      |
| 7  | 08/27/12   | 08/31/12 | Afternoon Rot 1230-3p | 1230-3p        | MTWTF-- | :30    | 5              | \$80.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/27/12 09/02/12 MTWTF-- 5 \$80.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 8 M 08/27/12 1:48 PM Afternoon Rot 1230-3p 1230-3p :30 PM12118TH \$80.00 NM<br>2 8 Tu 08/28/12 1:49 PM Afternoon Rot 1230-3p 1230-3p :30 PM12118TH \$80.00 NM<br>3 8 W 08/29/12 2:59 PM Afternoon Rot 1230-3p 1230-3p :30 PM12118TH \$80.00 NM<br>5 8 Th 08/30/12 12:55 PM Afternoon Rot 1230-3p 1230-3p :30 PM12118TH \$80.00 NM<br>4 8 F 08/31/12 1:36 PM Afternoon Rot 1230-3p 1230-3p :30 PM12118TH \$80.00 NM |            |          |                       |                |         |        |                |          |      |
| 8  | 09/03/12   | 09/06/12 | Afternoon Rot 1230-3p | 1230-3p        | MTWT--- | :30    | 3              | \$80.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>09/03/12 09/09/12 MTWT--- 3 \$80.00   |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>1 8 M 09/03/12 2:20 PM Afternoon Rot 1230-3p 1230-3p :30 PM12113TH \$80.00 NM<br>2 8 W 09/05/12 1:59 PM Afternoon Rot 1230-3p 1230-3p :30 PM12113TH \$80.00 NM<br>3 8 Th 09/06/12 1:33 PM Afternoon Rot 1230-3p 1230-3p :30 PM12113TH \$80.00 NM   |            |          |                       |                |         |        |                |          |      |
| 9  | 08/27/12   | 08/31/12 | M-F 3-4p              | 3-4p           | MTWTF-- | :30    | 4              | \$100.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/27/12 09/02/12 MTWTF-- 4 \$100.00  |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>4 8 M 08/27/12 3:46 PM M-F 3-4p 3-4p :30 PM12118TH \$100.00 NM<br>1 8 W 08/29/12 3:24 PM M-F 3-4p 3-4p :30 PM12118TH \$100.00 NM<br>3 8 Th 08/30/12 3:15 PM M-F 3-4p 3-4p :30 PM12118TH \$100.00 NM<br>2 8 F 08/31/12 3:24 PM M-F 3-4p 3-4p :30 PM12118TH \$100.00 NM  |            |          |                       |                |         |        |                |          |      |
| 10   | 08/27/12   | 08/31/12 | M-F 4p-5p             | 4p-5p          | MTWTF-- | :30    | 2              | \$240.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/27/12 09/02/12 MTWTF-- 2 \$240.00  |            |          |                       |                |         |        |                |          |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u><br>2 8 Tu 08/28/12 3:59 PM M-F 4p-5p 4p-5p :30 PM12118TH \$240.00 NM<br>1 8 F 08/31/12 4:29 PM M-F 4p-5p 4p-5p :30 PM12118TH \$240.00 NM  |            |          |                       |                |         |        |                |          |      |

# INVOICE



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**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

|  |                                 |  |  |
|--|---------------------------------|--|--|
| <u>Invoice #</u><br>558653-1           | <u>Invoice Date</u><br>09/09/12 | <u>Invoice Month</u><br>September 2012 | <u>Invoice Period</u><br>08/27/12 - 09/06/12 |
| <u>Advertiser</u><br>McCrory/R/ NC Gov |                                 | <u>Product</u><br>MCCRORY FOR NC GOV   | <u>Estimate Number</u><br>827906             |

[www.myfox8.com](http://www.myfox8.com)

| Line        | Start Date                    | End Date                    | Description               | Start/End Time         | MTWTFSS                 | Length        | Spots/<br>Week | Rate                | Type        |
|-------------|-------------------------------|-----------------------------|---------------------------|------------------------|-------------------------|---------------|----------------|---------------------|-------------|
| 11          | 09/03/12                      | 09/06/12                    | M-F 4p-5p                 | 4p-5p                  | MTWT---                 | :30           | 2              | \$240.00            | NM          |
| Weeks:      | <u>Start Date</u><br>09/03/12 | <u>End Date</u><br>09/09/12 | <u>MTWTFSS</u><br>MTWT--- | <u>Spots/Week</u><br>2 | <u>Rate</u><br>\$240.00 |               |                |                     |             |
| Spots: # Ch | <u>Day</u>                    | <u>Air Date</u>             | <u>Air Time</u>           | <u>Description</u>     | <u>Start/End Time</u>   | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u>         | <u>Type</u> |
| 1 8         | M                             | 09/03/12                    | 3:58 PM                   | M-F 4p-5p              | 4p-5p                   | :30           | PM12113TH      | \$240.00            | NM          |
| 2 8         | W                             | 09/05/12                    | 4:29 PM                   | M-F 4p-5p              | 4p-5p                   | :30           | PM12113TH      | \$240.00            | NM          |
| 12          | 08/27/12                      | 08/31/12                    | FOX 8 Morning News        | 5-6a                   | MTWTF--                 | :30           | 3              | \$250.00            | NM          |
| Weeks:      | <u>Start Date</u><br>08/27/12 | <u>End Date</u><br>09/02/12 | <u>MTWTFSS</u><br>MTWTF-- | <u>Spots/Week</u><br>3 | <u>Rate</u><br>\$250.00 |               |                |                     |             |
| Spots: # Ch | <u>Day</u>                    | <u>Air Date</u>             | <u>Air Time</u>           | <u>Description</u>     | <u>Start/End Time</u>   | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u>         | <u>Type</u> |
| 1 8         | M                             | 08/27/12                    | 5:28 AM                   | FOX 8 Morning News     | 5-6a                    | :30           | PM12118TH      | \$250.00            | NM          |
| 3 8         | W                             | 08/29/12                    | 5:40 AM                   | FOX 8 Morning News     | 5-6a                    | :30           | PM12118TH      | \$250.00            | NM          |
| 2 8         | Th                            | 08/30/12                    | 5:40 AM                   | FOX 8 Morning News     | 5-6a                    | :30           | PM12118TH      | \$250.00            | NM          |
| 13          | 09/03/12                      | 09/06/12                    | FOX 8 Morning News        | 5-6a                   | MTWT---                 | :30           | 2              | \$250.00            | NM          |
| Weeks:      | <u>Start Date</u><br>09/03/12 | <u>End Date</u><br>09/09/12 | <u>MTWTFSS</u><br>MTWT--- | <u>Spots/Week</u><br>2 | <u>Rate</u><br>\$250.00 |               |                |                     |             |
| Spots: # Ch | <u>Day</u>                    | <u>Air Date</u>             | <u>Air Time</u>           | <u>Description</u>     | <u>Start/End Time</u>   | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u>         | <u>Type</u> |
| 2 8         | W                             | 09/05/12                    | 5:55 AM                   | FOX 8 Morning News     | 5-6a                    | :30           | PM12113TH      | \$250.00            | NM          |
| 1 8         | Th                            | 09/06/12                    | 5:23 AM                   | FOX 8 Morning News     | 5-6a                    | :30           | PM12113TH      | \$250.00            | NM          |
| 14          | 08/27/12                      | 08/31/12                    | Fox 8 Morning News        | 9a-10a                 | MTWTF--                 | :30           | 4              | \$300.00            | NM          |
| Weeks:      | <u>Start Date</u><br>08/27/12 | <u>End Date</u><br>09/02/12 | <u>MTWTFSS</u><br>MTWTF-- | <u>Spots/Week</u><br>4 | <u>Rate</u><br>\$300.00 |               |                |                     |             |
| Spots: # Ch | <u>Day</u>                    | <u>Air Date</u>             | <u>Air Time</u>           | <u>Description</u>     | <u>Start/End Time</u>   | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u>         | <u>Type</u> |
| 2 8         | M                             | 08/27/12                    | 9:45 AM                   | Fox 8 Morning News     | 9a-10a                  | :30           | PM12118TH      | \$300.00            | NM          |
| 3 8         | Tu                            | 08/28/12                    | 9:45 AM                   | Fox 8 Morning News     | 9a-10a                  | :30           | PM12118TH      | \$300.00            | NM          |
| 4 8         | W                             | 08/29/12                    | 9:57 AM                   | Fox 8 Morning News     | 9a-10a                  | :30           | PM12118TH      | \$300.00            | NM          |
| 1 8         | Th                            | 08/30/12                    | 9:23 AM                   | Fox 8 Morning News     | 9a-10a                  | :30           | PM12118TH      | \$300.00            | NM          |
| 15          | 09/03/12                      | 09/06/12                    | Fox 8 Morning News        | 9a-10a                 | MTWT---                 | :30           | 3              | \$300.00            | NM          |
| Weeks:      | <u>Start Date</u><br>09/03/12 | <u>End Date</u><br>09/09/12 | <u>MTWTFSS</u><br>MTWT--- | <u>Spots/Week</u><br>3 | <u>Rate</u><br>\$300.00 |               |                |                     |             |
| Spots: # Ch | <u>Day</u>                    | <u>Air Date</u>             | <u>Air Time</u>           | <u>Description</u>     | <u>Start/End Time</u>   | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u>         | <u>Type</u> |
| 2 8         | M                             | 09/03/12                    | 9:47 AM                   | Fox 8 Morning News     | 9a-10a                  | :30           | PM12113TH      | \$300.00            | NM          |
| 1 8         | Tu                            | 09/04/12                    | 9:24 AM                   | Fox 8 Morning News     | 9a-10a                  | :30           | PM12113TH      | \$300.00            | NM          |
| 3 8         | W                             | 09/05/12                    | 9:46 AM                   | Fox 8 Morning News     | 9a-10a                  | :30           | PM12113TH      | \$300.00            | NM          |
| 16          | 09/02/12                      | 09/02/12                    | Su 6p-7p                  | 6p-7p                  | -----S                  | :30           | 1              | \$500.00            | NM          |
| Weeks:      | <u>Start Date</u><br>08/27/12 | <u>End Date</u><br>09/02/12 | <u>MTWTFSS</u><br>-----S  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$500.00 |               |                |                     |             |
| Spots: # Ch | <u>Day</u>                    | <u>Air Date</u>             | <u>Air Time</u>           | <u>Description</u>     | <u>Start/End Time</u>   | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u>         | <u>Type</u> |
| 1 8         | Su                            | 09/02/12                    | 6:36 PM                   | Su 6p-7p               | 6p-7p                   | :30           | PM12113TH      | \$500.00            | NM          |
| 17          | 09/01/12                      | 09/01/12                    | FOX 11p-12a Saturday      | 11p-12a                | -----S-                 | :30           | 1              | \$120.00            | NM          |
| Weeks:      | <u>Start Date</u><br>08/27/12 | <u>End Date</u><br>09/02/12 | <u>MTWTFSS</u><br>-----S- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$120.00 |               |                |                     |             |
| Spots: # Ch | <u>Day</u>                    | <u>Air Date</u>             | <u>Air Time</u>           | <u>Description</u>     | <u>Start/End Time</u>   | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u>         | <u>Type</u> |
| 1 8         | Sa                            | 09/01/12                    |                           | FOX 11p-12a Saturday   | 11p-12a                 | :00           |                | <del>\$120.00</del> | NM          |
| Credited    |                               |                             |                           |                        |                         |               |                |                     |             |

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| Invoice #          | Invoice Date       | Invoice Month   | Invoice Period      |
|--------------------|--------------------|-----------------|---------------------|
| 558653-1           | 09/09/12           | September 2012  | 08/27/12 - 09/06/12 |
| Advertiser         | Product            | Estimate Number |                     |
| McCrorry/R/ NC Gov | MCCRORY FOR NC GOV | 827906          |                     |

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| Line        | Start Date        | End Date        | Description        | Start/End Time     | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |
|-------------|-------------------|-----------------|--------------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 18          | 09/01/12          | 09/01/12        | Late News Sa       | 10-1030p           | -----S-               | :30           | 1              | \$900.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |
|             | 08/27/12          | 09/02/12        | -----S-            | 1                  | \$900.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 8         | Sa                | 09/01/12        |                    | Late News Sa       | 10-1030p              | :00           |                | \$900.00    | NM          |
|             | Credited          |                 |                    |                    |                       |               |                |             |             |
| 19          | 09/01/12          | 09/02/12        | Late News Sa-Su    | 1030-11p           | -----SS               | :30           | 2              | \$650.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |
|             | 08/27/12          | 09/02/12        | -----SS            | 2                  | \$650.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 8         | Sa                | 09/01/12        |                    | Late News Sa-Su    | 1030-11p              | :00           |                | \$650.00    | NM          |
|             | Credited          |                 |                    |                    |                       |               |                |             |             |
| 1 8         | Su                | 09/02/12        |                    | Late News Sa-Su    | 1030-11p              | :00           |                | \$650.00    | NM          |
|             | Credited          |                 |                    |                    |                       |               |                |             |             |
| 20          | 09/06/12          | 09/06/12        | Hope/New Girl 8-9p | 8p-9p              | ---T---               | :30           | 1              | \$900.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |
|             | 09/03/12          | 09/09/12        | ---T---            | 1                  | \$900.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 8         | Th                | 09/06/12        | 8:14 PM            | Hope/New Girl 8-9p | 8p-9p                 | :30           | PM12113TH      | \$900.00    | NM          |
| 21          | 09/01/12          | 09/01/12        | Mobbed 9p-10p      | 9p-10p             | -----S-               | :30           | 1              | \$400.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |
|             | 08/27/12          | 09/02/12        | -----S-            | 1                  | \$400.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 8         | Sa                | 09/01/12        |                    | Mobbed 9p-10p      | 9p-10p                | :00           |                | \$400.00    | NM          |
|             | Credited          |                 |                    |                    |                       |               |                |             |             |
| 22          | 09/02/12          | 09/02/12        | Su 11p-12a         | 11p-12a            | -----S                | :30           | 1              | \$120.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |
|             | 08/27/12          | 09/02/12        | -----S             | 1                  | \$120.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 8         | Su                | 09/02/12        | 11:14 PM           | Su 11p-12a         | 11p-12a               | :30           | PM12113TH      | \$120.00    | NM          |
| 23          | 09/04/12          | 09/04/12        | Masterchef 9-10p   | 9p-10p             | -T-----               | :30           | 1              | \$900.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |
|             | 09/03/12          | 09/09/12        | -T-----            | 1                  | \$900.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 1 8         | Tu                | 09/04/12        | 9:22 PM            | Masterchef 9-10p   | 9p-10p                | :30           | PM12113TH      | \$900.00    | NM          |
| 24          | 09/01/12          | 09/01/12        | ACC Football       | 12-4p              | -----S-               | :30           | 2              | \$650.00    | NM          |
| Weeks:      | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |
|             | 08/27/12          | 09/02/12        | -----S-            | 2                  | \$650.00              |               |                |             |             |
| Spots: # Ch | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>    | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |
| 2 8         | Sa                | 09/01/12        | 12:59 PM           | ACC Football       | 12-4p                 | :30           | PM12113TH      | \$650.00    | NM          |
| 1 8         | Sa                | 09/01/12        | 2:17 PM            | ACC Football       | 12-4p                 | :30           | PM12113TH      | \$650.00    | NM          |

## INVOICE



Send Payment To:  
**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

| Invoice #         | Invoice Date       | Invoice Month   | Invoice Period      |
|-------------------|--------------------|-----------------|---------------------|
| 558653-1          | 09/09/12           | September 2012  | 08/27/12 - 09/06/12 |
| Advertiser        | Product            | Estimate Number |                     |
| McCrary/R/ NC Gov | MCCRORY FOR NC GOV | 827906          |                     |

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| Line   | Start Date        | End Date        | Description     | Start/End Time     | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |     |    |          |         |            |          |     |           |          |    |
|--|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|----|----------|---------|------------|----------|-----|-----------|----------|----|
| 25   | 09/01/12          | 09/01/12        | MLB on FOX      | 330-730p           | -----S-               | :30           | 1              | \$400.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |     |    |          |         |            |          |     |           |          |    |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>-----S-</td><td>1</td><td>\$400.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 8</td><td>Sa</td><td>09/01/12</td><td>4:46 PM</td><td>MLB on FOX</td><td>330-730p</td><td>:30</td><td>PM12113TH</td><td>\$400.00</td><td>NM</td></tr> </table> |                   |                 |                 |                    |                       |               |                |             |             | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 08/27/12 | 09/02/12 | -----S- | 1 | \$400.00 |  |  |  |  | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 8 | Sa | 09/01/12 | 4:46 PM | MLB on FOX | 330-730p | :30 | PM12113TH | \$400.00 | NM |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u>  | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |     |    |          |         |            |          |     |           |          |    |
|  | 08/27/12          | 09/02/12        | -----S-         | 1                  | \$400.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |     |    |          |         |            |          |     |           |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |     |    |          |         |            |          |     |           |          |    |
| 1 8  | Sa                | 09/01/12        | 4:46 PM         | MLB on FOX         | 330-730p              | :30           | PM12113TH      | \$400.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |          |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |     |    |          |         |            |          |     |           |          |    |

Total Spots **53** Gross Total **\$11,140.00**

## Payment Terms 30 Days

Agency Commission **\$1,671.00**  
Net Amount Due **\$9,469.00**